

The symbolic meaning in the lyrics of the song "Tutur Batin" by Yura Yunita.

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Abstract

Semiotic Analysis of Self-Confidence Communication in the Lyrics of "Tutur Batin" by Yura Yunita using Charles Sanders Pierce's triadic approach to identify the meaning of self-confidence in the lyrics. This study aims to elucidate how the meaning of self-confidence is conveyed in the song lyrics based on Pierce's first, second, and third trichotomies. The analysis results indicate that the song "Tutur Batin" conveys messages about the importance of moral values, self-acceptance, and the freedom to be oneself. Semiotic analysis in this research provides a profound understanding of the meaning of self-confidence in the song lyrics and its relevance to the social context.

Keywords: Self-confidence, Semiotics, Lyrics of "Tutur Batin" by Yura Yunita

Abstrak

Analisis Semiotika Komunikasi tentang kepercayaan diri dalam lirik lagu "Tutur Batin" karya Yura Yunita menggunakan pendekatan trikotomi Charles Sanders Pierce untuk mengidentifikasi makna kepercayaan diri dalam lirik lagu tersebut. Penelitian ini memiliki tujuan untuk menjelaskan bagaimana makna kepercayaan diri terkandung didalam lirik lagu berdasarkan trikotomi pertama, kedua, dan ketiga dari Pierce. Hasil analisis menunjukkan bahwa lagu "Tutur Batin" mengandung pesan tentang pentingnya nilai moral, penerimaan diri, dan kebebasan untuk menjadi diri sendiri. Analisis semiotika dalam penelitian ini memberikan pemahaman yang mendalam tentang makna kepercayaan diri dalam lirik lagu dan relevansinya dengan konteks sosial.

Kata kunci :Kepercayaan diri, Semiotika, dan Lirik Lagu "Tutur Batin" Karya Yura Yunita

INTRODUCTION

The research with the title "Semiotic Analysis of Lyrics in Yura Yunita's Song Titled Tutur Batin" will examine and identify how the meaning of self-confidence is portrayed in the lyrics of Yura Yunita's song "Tutur Batin" based on the triad proposed by Charles Sanders Pierce. The triad or tripartite concept suggests that humans consist of three main aspects, namely spirit, soul, and body. Spirit has the power that can be either good or evil, operating within a person's heart and being reflected through their feelings and emotions (Hartono, 2023). The soul is more related to psychology and has biological connections with the body. It is influenced by nerve and brain stimulation, leading

to observable behaviors and actions (Saleh, 2018).

This research also focuses on self-confidence because many mental issues affecting young people today are related to self-esteem, including anxiety, insecurity, and excessive negative feelings about oneself (Center for Reproductive Health & Health, 2022). These issues can disrupt various aspects of life, especially in social relationships. Based on the survey results, not all individuals are born with high self-confidence; some have low self-esteem. This shows variations in individual characteristics compared to the majority, such as limitations in taking action, doubting one's abilities, hesitating to speak without support, and feeling inadequate (Hasmayani, 2014).

Self-confidence plays a crucial role in one's life. Individuals with high self-confidence tend to feel secure in their abilities, which is reflected in their courage, good relationships with others, and the responsibilities they undertake. Self-confidence can be developed and learned through continuous practice and self-improvement (Vandini, 2016). Building self-confidence is crucial, as it can affect all aspects of life. Excessively high self-confidence can lead to arrogance. To enhance activity and creativity, self-confidence is a prerequisite for individuals. Therefore, self-confidence doesn't emerge on its own but requires healthy social interactions in an individual's environment and must be developed continuously.

As mentioned earlier, self-confidence is not formed directly. Currently, low self-esteem and feelings of inferiority can be considered as fears and anxieties arising from dissatisfaction with oneself and lack of belief in one's abilities (Qatrunnada, Firdaus, Karnila, & Romli, 2022). During this process, most teenagers face various challenges. Difficulty in developing self-confidence can be attributed to a lack of support from the social environment and functioning social activities, making it harder to develop self-confidence (Riyanti & Darwis, 2020).

In this context, one of the media that can help boost motivation and self-confidence is music (Roffiq et al., 2017). Music has various benefits for human health and can provide positive mental support to listeners. Listening to music can strengthen mental stability, soothe emotions, create a sense of comfort in life, and relax the mind, all of which contribute to increased self-confidence (Roffiq et al., 2017). Indirectly, by developing intellectual and knowledge, a person becomes more self-confident (Andaryani, 2019).

Music has a significant impact on human life. According to Sedikides & Gregg (2008) in Elvers (2017), listening to music can help personal development and awaken internal motivation that helps individuals feel comfortable with themselves and maintain their self-esteem. The relationship between the influence of music and self-esteem is still rarely studied. Research conducted by Hsu, Huang, et al. (2014) in Elvers (2017) found that music has the ability to strengthen a person's sense of strength. Music can implicitly activate the concept of strength and influence behaviors and thoughts related to strength. This finding confirms that music has a significant influence on human life (Hajar, Baitullah, Adi, & Mukharomah, 2019).

The song "Tutur Batin" sung by Yura Yunita is one of the songs that contains a social message about life. The researcher chose this song because of the impressive meanings it conveys. Yura Yunita, a singer, received the Best Solo Pop Singer award at the Indonesian Music Awards (AMI) for her song "Tutur Batin." Through this song, Yura encourages us not to rely on others' opinions in evaluating ourselves. She urges people to celebrate their uniqueness and imperfections together (Kompas.com, 2022).

In Global Asia 2019, Yura Yunita was mentioned as one of the 99 most inspiring women in the 12th edition in Indonesia. Global Asia is a magazine founded in South Korea in 2016, which has spread news about musicians and artists from around the world (Ro & Gu, 2016). The lyrics in the

song "Tutur Batin" describe someone who is always grateful for their circumstances and never gives up, always enthusiastic about life. This song has a meaning that can boost self-confidence in women, containing many messages and reminding that perfection is the prerogative of the Almighty (Dewi & Gustiyarni, 2023). Everything is created with its uniqueness. The song "Tutur Batin" has been played 103,739,276 times on Spotify since its release on October 22, 2021, and it currently holds the top position in the popular album chart for Yura Yunita.

METHOD

This is a qualitative research aimed at understanding self-confidence in the lyrics of the song "Tutur Batin" by Yura Yunita using the research analysis model of Charles Sanders Peirce found in the song's lyrics. According to Kirk and Miller, the term qualitative is in contrast to quantitative because quantitative research refers to calculations, quantities, or numbers, while qualitative research is related to natural aspects, quality, and does not involve calculations. This research involves semiotic analysis in analyzing a film, which is the process of interpretation of everything. Semiotics itself is the science that studies signs present in an object, and in seeking data, this research uses narratives or images as its form of data.

The focus of this research is to analyze the meaning of motivation in the lyrics of the song "Tutur Batin" using Charles Sanders Pearce's semiotic research theory, which includes signifiers and signifieds. So, in this research, the signifier is the song lyrics, and the signified is the interpretation of those lyrics.

RESULTS AND DISCUSSION

In interpreting this research, the researcher uses Charles Sanders Peirce's semiotic theory. According to Peirce, signs or meanings are not a structure but a semiosis, which is a process of signification. Semiosis involves three stages: the absorption through the sign's representamen (via the senses), connecting the representamen with human experiences (the object), and seeking the meaning of the object, often referred to as the interpretant (Hoed, 2014). When interpreting the lyrics of a song with a Peircean semiotic approach, the researcher focuses on the relationship between signs and signifieds contained within each line of the song. Semiotic analysis helps to understand how these signs interact and form the intended meaning by the song's writer. By delving deeper into each sign and signified, the researcher can uncover and comprehend the message contained in the lyrics of the song "Tutur Batin" more comprehensively.

After that, the researcher attempts to relate the song's lyrics to the realities and social contexts in society. This stage is called "signification" and is used to test the validity of the data. After analyzing the lyrics of "Tutur Batin," it can be concluded that the song reflects a sense of self-worth that involves self-confidence in how one relates to themselves and accepts their imperfections. This demonstrates a person's level of self-confidence.

The song also depicts how someone can choose to be different from others according to societal norms but would rather be themselves. This aligns with feminist principles that emphasize the importance of self-acceptance, where women should have the freedom to express themselves as they wish to live with stability in society. It is important to remember that self-acceptance within one's environment holds equal value. Self-acceptance involves not only loving our physical appearance but also accepting every emotion as a unique and different experience. Some individuals may tend to

avoid or change negative emotions like sadness and anger. However, in the long run, we need to realize that these emotions are a natural part of life, and we need to work on dealing with them. Recognizing and accepting the emotions that arise in our minds, as well as how we feel when facing unpleasant circumstances, is an essential step in self-acceptance.

Feelings like anger, sadness, disappointment, and fatigue are normal and can occur in our lives. Through Yura Yunita's song "Tutur Batin," there is a profound message. The song teaches us to be grateful and accept ourselves. We must acknowledge how important and valuable we are. There is no need to try to be someone else just to meet other people's expectations, as the most important thing is to love ourselves or be the best version of ourselves. According to Yura Yunita, perfection occurs when we are willing and able to accept our strengths and weaknesses. The expression is specifically directed towards women, reminding them that they are unique in their own way. A lot of women's self-confidence is reflected in each line of the lyrics, as a reminder that only God is entirely perfect. Accept yourself and always strive to be grateful for who you are, without needing validation from others. Know that you have great worth and the ability to determine your own destiny.

CONCLUSION

The song "Tutur Batin" describes that every individual has their own greatness, and we must believe in ourselves more. With what we have and all the possible shortcomings, it may not be enough to prove that we deserve to be the best. Many efforts we have made are not sufficient to surpass the expectations that have been set for us. No matter how far we go and how hard we try, people will continue to find our flaws.

Self-confidence is a trait that everyone should undoubtedly possess. The lyrics of the song "Tutur Batin" speak of the importance that everyone must believe in themselves, knowing that they can rise from adversity. In the ending part of the lyrics that say, "the best soul is only me," it proves that as humans, we are indeed required to have self-confidence. This has a very positive meaning for young people in the current era, who often lack optimism.

In today's era, many young people choose to take their own lives instead of believing in themselves. Here, researchers can conclude that a song can calm the mind. By listening to a song, we understand what we truly need. In the lyrics of "Tutur Batin," we are also taught to understand and delve into the lyrics. It's not just about listening but also about absorbing and understanding the meaning of each word written. These lyrics can inspire the spirit of young people in the current era, at a time when many people want to end their lives due to lack of self-confidence.

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