

SRIKANDI HEROIN DISCOURSE IN ONLINE NEWS FRAMING FEMALE MINISTERS OF INDONESIA

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ABSTRACT

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This research is intended to find out online news framing of the female minister in Indonesia. Through this research, base on announced the composition of ministers in the cabinet Indonesia Maju 2019-2024 at 23 October 2019. There are five female minister. This research uses social reality construction and the framing framework developed by Robert N. Entman. This model is used to describe the selection process and highlight certain aspects of reality by the media. Result of this research are Indonesia Online Media Online Media Frame Female Ministers nuances are also used by pinning the keyword Srikandi for representing Indonesia's Female Minister. This mean gender equality in heroines emphasizes equality of roles and skills, as well as the process of fighting for the State.

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1. Introduction

At 23 October 2019, announced the composition of ministers in cabinet Indonesia Maju 2019-2024 (<https://www.kompas.com/tren/read/2019/10/23/092257065/susunan-kabinet-indonesia-maju-2019-2024?page=all>). From the list of ministers in cabinet there are five female ministers In Indonesia .

Female ministers become an interesting political reality covered and reported by the media. Entman (1993) here describes the process by which the journalist puts together a news story. There is an infinite amount of information which could be written about any event or issue so the journalist must choose which details will be included and which omitted.

Entman (1991; 1993) states that in building news, journalists employ framing, and reiterates the importance of understanding how framing is sponsored by political actors and how it serves to guide the audience's interpretation of news items and more generally political, social and economic issues. In the case of newspaper coverage, the building of a frame occurs in the newsroom, highlighting the role of journalists in news production and hence the focus on them within framing research.

Although news-making routines contain a number of elements which are intended to promote more objective reporting “journalistic production processes cannot guarantee permanently equal dealing of competing frames when competitors’ skill differs and relevant facts change frequently” (Entman, 2010: 392). Numerous studies have examined personal bias in how journalists choose to describe people or events in relation to their personal opinions. The focus in this study, however, is on another type of bias, referred to by Navarro (2010:106) as “a specific ‘interlinking’ of racism and sexism” which is all too often evident in the coverage of news in Indonesia about religiosity of female leaders.

Previous Research , The framing approach in the context of messages or media texts is closely related to the tradition of media setting agendas but develops again through analysis that focuses on the essence of various issues that develop from certain issues. The main assumption of framing is a quality in communication that aims so that other parties can accept the meanings to be conveyed. According to Fairhurst and Sarr (1996) the concept of framing has three important elements in it, namely language, thought and analytical thinking far ahead.

Farah Nur Azizah and Yudha Wirawanda (2019) Makna Female Masculinity dalam Kostum Wayang Srikandi Red batik Solo. This research is a study about the meaning of female masculinity in fashion. The object of analysis is the Javanese figure, Dewi Srikandi in the Red Batik Solo Costume Carnival. This Javanese figure, Dewi Srikandi is interesting to study because she has strong myths about masculinity. Beside that, the researcher also interested in how this female warrior figure looks masculine which is observed from the costumes and accessories worn. The purpose of this study is to find out how does Dewi Srikandi gives the meaning by the costume into the visual of the Red Batik Solo carnival. The analysis uses semiotics Roland Barthes with a qualitative approach and the theory of Female Masculinity Halberstam. The analysis shows that Srikandi is a female character or role that has masculine characteristics that can be observed from analysis of the color, meaning of denotation and connotation and also meaning of myth, such as red, black, white, brown and dark colors. Masculine also can be shown from Srikandi costumes which are related with syntagmatic and paradigmatic, such as red can be replaced with dark colors (black or brown). In addition, costume accessories such as ricikan (crown, sumping, necklace, bracelet, belt or belt, arrow, and shoes) also give masculine meaning which are indicated by the characteristics of masculine generally, for example strength, courage, aggressiveness, leadership, assertiveness, domination, and violence.

Yehezkiel Tarnama H.S and Dewi Sad Tanti (2021). Penggambaran Ulang Pahlawan Pewayangan Gatotkaca dalam Komik Digital @garudayana. Garudayana digital comics are comics that tell about characters in the Javanese wayang world, such as Gatotkaca. This study aims to find out how the depiction of heroes in wayang with those in digital comics. The theory used in this research is message theory. The paradigm in this research is constructivist with the semiotic method of Charles Sanders Peirce. Peirce's triangular theory of meaning explains the relationship between the signs in the digital comic so that it can be seen how the meaning and depiction are produced in the digital comic. The results of this study indicate that the depiction of the hero character Gatotkaca in wayang in this digital comic is quite the same as that in wayang. Things such as the clothes used to the things of strength and expression depicted in this digital comic have almost represented the character of Gatotkaca

in the wayang world.

Wulandari, Theresia D. (2016) Pemerintahan Jokowi-Jusuf Kalla Menurut Kacamata 5 Media Massa Di Indonesia. Mass media has strong impact to public interest and has formed public perception on issues based on news they published. One of the most popular issues was one year period of Jokowi-Kalla presidential leadership in October 20, 2015. Evaluation, achievement, and reflection of both President and vice president who raise Nawacita program are assumed as indicators of success of them in leading Indonesia. Media objectivity in mass media is the main key in this research because objectivity is very important. The research used quantitative analysis by Robert Entman framing method. It was conducted by text analysis to editorial of five printed media, i.e: Jawa Pos, Kompas, Media Indonesia, Republika, and Tempo, published at October 20, 2015. The research also employs interview and observe secondary sources to as a part of contextual analysis. The result shows objectivity and imparciality of five printed media in Indonesia in covering Jokowi and Jusuf Kalla presidential leadership. It is shown how media preserve Jokowi-Kalla performance in their 1st year governance as news object.

And than Suprobo, Tari and friends (2016) ANALISIS FRAMING MEDIA ONLINE DALAM PEMBERITAAN PROFIL DAN KEBIJAKAN MENTERI SUSI PUDJIASTUTI (Studi Pada Situs Berita Detik.com, Kompas.com dan Antaranews.com periode Oktober - Desember 2014) by Tari Suprobo , Royke Siahainenia , and Dewi Kartika Sari (<https://ejournal.uksw.edu/cakrawala/article/download/499/333/>). This research about Susi Pudjiastuti is part of Jokowi-JK Cabinet that became controversial because of her profile and policy. She is women ministry that having tatoos, smoker and only graduated from junior high school, on the other side her policy to sinking and burst illegal ship which steal fish in Indonesia ocean make some pro-contra. This research are focuses on how online media construct Susi's profile and policy on 3 popular online media detik.com, kompas.com and antaranews.com using Pan Kosiski framing analysis model. The result showed that each media has their own way to construct Susi's news. Detik.com describe Susi as a succes entrepreneur without high education and her policy to burst illegal ship is legal to do it. Kompas.com describe Susi as a "nyentrik" minister and she still burst illegal ship although created pro-contra. Antaranews.com describe Susi as a competent women and her policy to burst illegal ship is an explicit action to give lesson. Keywords : Menteri Susi, Profil, Kebijakan, Framing, Media Online

Aaldering and Van Der Pas (2018) state that there is a gender differences are expected to be especially pronounced during non-campaign periods between male and female politicians. The study in Dutch national newspaper found that male politicians received more media coverage on leadership traits in general, although the male and female leader stereotypes explain most of the variation in gender bias between leadership traits. Their research concluded this gender-differentiated coverage likely contributes to the under-representation of women in politics.

Base on research Wright and Holland (2014) in Australia found that gendered media framings: limited the saliency of women leader speech; curtailed calls for wider introspection on Australian political culture; and further disassociated women from political leadership.

On news product, Afgiansyah (2013) shows that public more interest on neglected women, espesially on televiseon programme that shown the woman vulnarebility on social

relations. Based on Schanabel research results, Hackett et. all (2016) stated that higher-earning men may be more likely than other men to be offered leadership positions within their religious communities, bolstering their religious participation and commitment. In contrast, high-earning women may receive less validation for flouting gender expectations that many religious groups have for women to be mothers and caregivers.

Based on previous research, this research design seeks to integrate Entman framing analysis with the analysis of the female minister representations of the online media. By collect data and textual analysis conducted.

Theoretical Perspectives, This research is a qualitative study using a constructivist approach. The theory of constructivism states that the individual mind interprets and acts according to the conceptual category of thought. Reality does not describe the individual self but must be filtered through the way people view the reality.

In the study of constructive paradigms that are used assume that reality does not just appear in its original form (as is) but it must be selected through the way that people perceive everything that exists (Littlejohn, 1999: 112-113). The constructivist or interpretivist believes that to know the world of meaning (word of meaning) they must interpret it. This shows that the emergence of various events in the media is the result of reconstruction and interpretation of these events carried out by media actors.

The role of media in social life is not just a means of diversion, tension relief or entertainment, but the content and information presented have a significant role in the social process. The content of the mass media is the consumption of the brain for the audience, so that what is in the mass media will affect --- according to Peter Berger's term (1979: 13) --- the subjective reality of social interaction actors. Or in other terms, the mass media are able to embed the pictures in our heads (Walter Lippmann's term, 1922) about the reality that is happening in this world.

The media rarely shows women to be significantly involved, both in the world of work, and in public life. Even in the mass media, women appear as passive, not independent, dependent and do not dare to make decisions. Such distortions ultimately preserve existing gender inequalities (Yatim, 1998: 143).

The way that ordinary people see this role eventually becomes one of the factors that determines the status of women themselves in society. In general, the media pay almost no attention at all to the specific issues that are important to women for example, the issue of women's movement activities or social contributions that are reported to the community by independent and talented women (Soemandoyo, 1999: 11).

In the mass media, women appear as passive, not independent, dependent and do not dare to make decisions. This kind of distortion finally validates and preserves the existing imbalances (Yatim, 1998: 143).

It is this image of reality "shaped" by the contents of the mass media that later underlies public response and attitudes towards various social objects. Incorrect information from the mass media will also lead to a wrong picture in the audience, so that it will also lead to wrong responses and attitudes towards social objects. Therefore the mass media are

required to convey information accurately and with quality. The quality of this information is an ethical and moral demand for the presentation of media content.

Shoemaker and Reese (1995) suggest three potential sources of the impact from the framing of news. The first source is the journalist's efforts, through ideology, personal attitudes, and professional norms, in building frames to deal with information and make it logical, which is reflected in the frame of news coverage. The second source is to be found in "organisational routines", pointing to the fact that the selection of frames can be the result of political orientation. The third source is the range of external factors influencing frames (e.g., political actors, authorities, interest groups, and other elites). Shoemaker and Reese (1995) also focus on how journalists and news organisations frame issues.

Leadership is a very interesting public discourse to always be studied and discussed at the scientific level. Various research results on leadership have been obtained which theoretically become a scientific reference and subsequently applied in family life, community life, organization; both in state organizations, politics, companies, religion, education and other forms of organization. Conceptually, scientists vary in defining leadership, both the notion of leadership in general and the notion of leadership specifically in certain organizations.

Entman (1991; 1993) states that in building news, journalists employ framing, and reiterates the importance of understanding how framing is sponsored by political actors and how it serves to guide the audience's interpretation of news items and more generally political, social and economic issues. In the case of newspaper coverage, the building of a frame occurs in the newsroom, highlighting the role of journalists in news production and hence the focus on them within framing research.

2. Method

The research method uses the news framing analysis approach. Through this method the newspaper news text is analyzed as a whole to find the frame or frame used by the editorial crew in compiling the news and revealing the meaning behind the text. To strengthen the findings and data analysis used in-depth interviews with reporters. This type of research is descriptive, which is to know the description of the framing of media institutions in reconstructing the reality that exists in society.

Table 1. Analytical Framework

Structure	Analysis Method	Unit Analysis
Micro Text / Level Analyze how discourse are used to describe female minister	Analysis of the Etnman's Framing Model	Text news about five female minister in Indonesian

Source: Research Design, 2019

Selection of Issues Relating to the selection of facts. A selection of news about the appointment of female ministers in Indonesia . Highlighting of certain aspects of the issue How aspects of the issue are written about. Words, pictures, certain images to be displayed to the public Images from women ministers at kompas.com, and republika.or.id

The prominence of certain aspects of the issue is related to writing facts. How aspects of an issue are written through certain words, sentences, pictures, and images that are displayed in the text.

In summary, Entman (1919: 52) suggests four elements that form the media frame, namely Problem Identification, Causal Interpretation, Moral Evaluation and Treatment Recommendations. Entman also said that one of these elements may not be found in one news item. According to him, the main element forming the frame is problem identification, through this element the journalist's meaning can be seen of the events being covered.

Then the causal interpretation is an element that shows who or what is coherent as the source of the problem to support the definition of the problem. Furthermore, moral evaluation also reinforces the construction of the main elements through a series of strong justifications for the audience's trust. Finally, treatment recommendation in this element for journalists offers a choice of solutions that are considered to solve the problem.

Table 2. Five Female Ministers in Indonesia

Female Minister	Kompas.com	Republika.co.id
	Day on the appointment of 5 female ministers	
Sri Mulyani (Ministre of Finance)	23/10/2019	23/10/2019
Retno Marsudi (Minister of Foreign Affairs)	23/10/2019	23/10/2019
Ida Fauziah (Minister of Manpower)	23/10/2019	23/10/2019
I Gusti Ayu Bintang Darmavati (Minister of Women's Empowerment and Child Protection)	23/10/2019	23/10/2019
Siti Nurbaya (Minister of Environment and Forestry)	23/10/2019	23/10/2019

Source: Data Collection, 2019

3.Results and Discussion

Profile of Female Minister in Indonesia

This is short profile Female Minister in Cabinet Indonesia Maju 2019-2024 :

- 1 Sri Mulyani (Minister of Finance) Age: 57 years, Previous: Minister of Finance (2016-2019), Managing Director of the World Bank (2010-2016), Coordinating Minister for the Economy (2008-2009), Head of BAPPENAS (2004-2005)
- 2 Ida Fauziah (Minister of Manpower) , Age: 50 years, Previous: Member of the Indonesian Parliament (1999-2018)
- 3 Siti Nurbaya (Minister of Environment and Forestry (LHK). Age: 63 years. (Has served

- as Minister of Environment and Forestry for the 2014-2019 period and Chairman of the Nasdem Party DPP)
- 4 I Gusti Ayu Bintang Darmawati (Minister of Women's Empowerment and Child Protection of Indonesia. Age: 50 years. (He was the Chairman of the Indonesian Table Tennis Association (PTMSI), Bali Province for the period 2010-2014)
 - 5 Retno Marsudi. Minister of Foreign Affairs. Age: 56 years. Previous: Minister of Foreign Affairs (2014-2019)

Source : <http://indonesiabaik.id/infografis/susunan-menteri-kabinet-indonesia-maju-periode-2019-2024>

Female Ministers News in Online Media

News about the appointment of Female Minister in Kompas.com and Republika.Co.Id. Kompas.Com is an online media that has a good reputation as a neutral media and represents readers from nationalist circles, while Republika is considered to represent urban Islamic readers.

The news setting is determined on the day the figure is announced as the Minister or Chairman of the DPR. Articles during the announcement of the composition of the special Cabinet regarding 5 Women Ministers on Kompas.com:

Table 3. Title of Online News on kompas.com

Published Date	Title	Female Minister	News Link
23/10/2019, 15:40 WIB	"Kembali Jadi Menkeu, Sri Mulyani Berterima Kasih pada Suami"	Sri Mulyani (Menteri Keuangan)	https://money.kompas.com/read/2019/10/23/154000226/kembali-jadi-menkeu-sri-mulyani-berterima-kasih-pada-suami?page=all Penulis : Mutia Fauzia Editor : Erlangga Djumena
23/10/2019, 08:50 WIB	Profil Menkeu Sri Mulyani, Aura Kuat Sang Srikandi...	Sri Mulyani (Menteri Keuangan)	https://money.kompas.com/read/2019/10/23/085054726/profil-menkeu-sri-mulyaniaura-kuat-sang-srikandi Penulis : Yoga Sukmana Editor : Bambang Priyo Jatmiko
23/10/2019, 08:43 WIB	Retno Marsudi Kembali Dipercaya Jadi Menteri Luar Negeri	Retno Marsudi (Menteri Luar Negeri)	https://nasional.kompas.com/read/2019/10/23/08433661/retno-marsudi-kembali-dipercaya-jadi-menteri-luar-negeri Penulis : Bayu Galih Editor : Bayu Galih
23/10/2019,	Profil Retno Marsudi, Menteri	Retno Marsudi (Menteri Luar	https://www.kompas.com/tren/read/2019/10/23/163818965/profil-retno-marsudi-menteri-

16:38 WIB	Luar Negeri Kabinet Indonesia Maju	Negeri)	luar-negeri-kabinet-indonesia-maju. Penulis : Rosiana Haryanti Editor : Resa Eka Ayu Sartika
22/10/2019, 19:30 WIB	Klaim Siap Bantu Jokowi untuk Jadi Menteri, Siapa Sosok Ida Fauziyah?	Ida Fauziyah (Menteri Ketenagakerjaan)	https://www.kompas.com/tren/read/2019/10/22/193000165/klaim-siap-bantu-jokowi-untuk-jadi-menteri-siapa-sosok-ida-fauziyah- Penulis : Mela Arnani Editor : Resa Eka Ayu Sartika
23/10/2019, 18:49 WIB	Profil I Gusti Ayu Bintang Darmavati, Menteri PPPA Kabinet Indonesia Maju	I Gusti Ayu Bintang Darmavati (Menteri Pemberdayaan Perempuan dan Perlindungan Anak)	https://www.kompas.com/tren/read/2019/10/23/184900765/profil-i-gusti-ayu-bintang-darmavati-menteri-pppa-kabinet-indonesia-maju. Penulis : Vina Fadhrotul Mukaromah Editor : Resa Eka Ayu Sartika
23/10/2019, 09:37 WIB	Siti Nurbaya Kembali Jadi Menteri Lingkungan Hidup dan Kehutanan	Siti Nurbaya (Menteri Lingkungan Hidup dan Kehutanan)	https://nasional.kompas.com/read/2019/10/23/09374811/siti-nurbaya-kembali-jadi-menteri-lingkungan-hidup-dan-kehutanan Penulis : Ardito Ramadhan Editor : Bayu Galih

Source: Data Collection, 2019

Article during the announcement of the composition of the special Cabinet on 5 Female Ministers at [Republika.com](#):

Table 4. Title of Online News on [republika.co.id](#)

Published Date	Title	Female Minister	News Link
Selasa 22 Oct 2019 12:30 WIB	Sri Mulyani Merasa Terhormat Dipercaya Kembali Jadi Menkeu	Sri Mulyani (Menteri Keuangan)	https://nasional.republika.co.id/berita/pzrgn5377/sri-mulyani-merasa-terhormat-dipercaya-kembali-jadi-menkeu
Rabu 23 Oct 2019 14:17 WIB	Retno Marsudi akan Perkuat Diplomasi Ekonomi	Retno Marsudi (Menteri Luar Negeri)	https://republika.co.id/berita/internasional/asia/19/10/23/pztg91366-retno-marsudi-akan-perkuat-diplomasi-ekonomi

Rabu,23 Oct 2019 19:28 WIB	Hanif : Ida akan bawa kemenaker hadir bagi Pekerja Indonesia	Ida Fauziah (Menteri Ketenagakerjaan)	https://www.republika.co.id/berita/nasional/politik/19/10/23/pztsu6428-hanif-ida-akan-bawa-kemenaker-hadir-bagi-pekerja-indonesia
Rabu 23 Oct 2019 09:09 WIB	Jokowi Tunjuk Lima Srikandi di Kabinet Indonesia Maju	I Gusti Ayu Bintang Darmavati (Menteri Pemberdayaan Perempuan dan Perlindungan Anak)	https://nasional.republika.co.id/berita/pzt1zt370/jokowi-tunjuk-lima-srikandi-di-kabinet-indonesia-maju
Ahad 26 Oct 2014 21:12 WIB	Profil Menteri Kehutanan dan Lingkungan Hidup, Siti Nurbaya Bakar	Siti Nurbaya (Menteri Lingkungan Hidup dan Kehutanan)	https://nasional.republika.co.id/berita/nasional/politik/14/10/26/ne224e-profil-menteri-kehutanan-dan-lingkungan-hidup-siti-nurbaya-bakar?fb_comment_id=692558697510151_692573404175347

Source: Data Collection, 2019

The announcement of the appointment of Sri Mulyani as the second Minister of Finance was an issue raised at kompas.com. This was done by selecting the headline, namely, "Returning to be Minister of Finance, Sri Mulyani, Thanking Her Husband". Emphasis / emphasis is done by selecting the title thanks to the husband. There is a description of the atmosphere of the handover of the position memory, namely the words of emotion and the choice of words of hoarse voice and words of gratitude to the husband that appear several times.

Then the article explains Sri Mulyani's program, goals, and hopes for her staff at the ministry. In the next article highlighting the profile, the word Srikandi was also chosen as the title highlighted by Kompas Sri Mulyani having all the prerequisites for competence as a minister, namely prestige, prestige, and the word strong aura. Republika, on the other hand, chose Sri Mulyani's expression, which she felt honored to be trusted again as a minister, was the choice for the title of the article.

Announcement of the appointment of Retno Marsudi as Minister of Foreign Affairs, Kompas.com chose the title, Retno Marsudi was again trusted to be Minister of Foreign Affairs. As the source of the problem in the article, "many parties predict Retno will return to fill the ministry post that he previously led". "He has been pursuing a career in diplomacy for a long time" becomes a moral judgment, "even to the point where he is today" becomes the final assessment. Meanwhile, Republika.co.id, choosing the title "Retno Marsudi will Strengthen Economic Diplomacy", deserving to remain a minister became the final assessment of Republika when Retno Marsudi was appointed as minister for the second time.

Ida Fauziah's announcement, Kompas.com made the issue of Ida Fauziah's confidence able to help Jokowi by bringing up a title in the form of an Tanya sentence and inviting the bearer to find out who Ida Fauziah was. "Claims Who Can Help Jokowi to Become Minister, Who Is Ida Fauziah's Figure?", As an identification of the problem and why

the news subtitles chosen were, "who is Ida Fauziyah?" The moral record uses the depiction of the clothes worn by Ida Fauziyah, namely white clothes, the color of the hijab used, and Ida Fauziyah's smile expression. Add more organizational and political experience. So that the main assessment of Kompas on Ida Fauziyah who was chosen to be the Minister of Manpower because Ida Fauziyah and Hanif Dhakiri are the same from the politicians of the National Awakening Party (PKB). Meanwhile, Republika chose the issue of affirmation and support from the previous Minister to highlight that Ida Fauziyah deserves to be chosen as Minister of Manpower. Choosing the title ". Hanif: Ida will bring the Ministry of Manpower to attend to Indonesian workers. Ida Fauziyah will bring all Indonesian workers to a problem. Optimism, organizational experience, support his moral judgment. The conclusion of the Republika assessment borrowed the words of the previous Minister to support and accept the new Minister of Manpower, namely Ida Fauziyah.

The announcement of the appointment of I Gusti Ayu Bintang Darmavati, PPPA Minister, Kompas.com chose the profile to be the title, the news was combined with the inauguration of all ministers in Jokowi's Cabinet. The profile further highlights organizational experiences and most recently gave the decision that I Gusti Ayu had a background as a cadre of the Indonesian Democratic Party of Struggle (PDIP). The Republika article raises the news about these 5 women Ministers, namely with the title "Jokowi Appoints Five Heroines in the Advanced Indonesian Cabinet", the choice of issue of 5 Women Ministers which is made Republika.co.id. The capabilities and competences of women ministers are aligned with the figure of Srikandi. Srikandi is a character in the epic from India, namely Mahabharata. A figure capable of performing the best in a field controlled by men, assertive and brave, independent has a learner nature, still has a female side, and can be a role model.

Announcement of the appointment of Siti Nurbaya Kompas.com to elect "Siti Nurbaya to become Minister of Environment and Forestry Again", Continuing the program that had been carried out in the previous period, Republika raised the title, "Siti Nurbaya is a politician who is considered to represent the Nasdem Party", and her moral judgment is a servant of the state. who are achievers. Acquisition of Siti Nurbaya as the Main Service Star. Affirmed by the choice of quoting the phrase, "I find this related to my field of duty as a bureaucrat who works in the development of consolidation and restructuring of the domestic political system to build state administration and for welfare" is the core decision of the article on Siti Nurbaya.

Female Minister in Indonesia

Gender equality is a solution to all women's problems is a doctrine that is campaigned globally with the target to be realized in 2030. And equality in the political field, especially the position of decision makers, is one of the urgent things that must be pursued. The world urgently needs more women leaders and equal representation of women at all political levels. However, claiming that women leaders are better is not an easy thing, especially in the midst of a patriarchal culture that glorifies masculinity. On the one hand, the existing conditions will be able to degrade women leaders with their gender, which is considered to be damaging and reducing the value of their contributions.

President Joko Widodo and Vice President Ma'ruf Amin have announced the composition of ministers in the cabinet who will help him run the 2019-2024 period of government on October 23, 2019. There are several ministers who returned in the previous

period who were trusted again. Even so, there were more new people in the next cabinet. Jokowi also changed several ministries and institutions.



Figure 1. Indonesian Female Minister, 2019-2024

Source : <https://batam.tribunnews.com/2019/10/24/ini-gaya-5-menteri-perempuan-ketika-pelantikan-kabinet-indonesia-maju-ada-2-wajah-baru>

In the Advanced Indonesia Cabinet there were five women who became ministers, namely Foreign Minister Retno Marsudi and Minister of Finance Sri Mulyani. Then, Minister of Environment and Forestry Siti Nurbaya Bakar, Minister of Manpower Ida Fauziyah, and Minister of Women's Empowerment and Child Protection Gusti Ayu Bintang Darmavati (Kompas, 2019).

The representation of women in the cabinet in Indonesia is currently lower than the previous cabinet, with eight women. However, the representation of women in the cabinet should no longer be seen only on the basis of numbers. However, also based on the position and function of the authority he has. Some criticisms were also conveyed when what Anna meant by the elite background was how these women were far from grassroots issues, and did not have a background related to social activism.

Female Minister's Announcement and Online Media News Framing

The news setting is determined on the day the figure is announced as the Minister or Chairman of the DPR. Articles during the announcement of the composition of the special Cabinet regarding 5 Women Ministers on Kompas.com dan republika.com.

Based on the choice of titles presented, the selected keywords again become dominant. This is because most of the ministers who are inaugurated are ministers who have previously held the same position. In addition, terms with masculine-feminine nuances are also used by pinning the keyword Srikandi. Gender relations in the characterization of Srikandi and Dewi Kunti in the puppet stories, the struggle is dominated by men, but it leaves a gap in the "role" of women who at times were able to "master" the roles of men. Gender equality in heroines emphasizes equality of roles and skills, as well as the process of fighting for the State.

The interesting thing is that the religiosity aspect appears in the Srikandi narrative and the use of the term believe. which in dictionary language is an attempt to admit or believe that something is true or real. Leadership in essence is an art (art) and science (science) to influence other people, or people who are led so that from the people they lead arises a willingness, respect, obedience and trust in the leader to do what the leader wants. , or the tasks and goals of the organization, effectively and efficiently.

Issues and issue choices regarding the announcement of 5 female ministers chosen by Kompas.com and Republika.co.id can be describe in this figure:



Figure 2. Issue Selections on Indonesia's Women Minister

Source : Data analysis, 2020

Identification frame. The announcement of the appointment of Sri Mulyani as the second Minister of Finance was an issue raised at kompas.com. This was done by selecting the headline, namely, "Returning to be Minister of Finance, Sri Mulyani, Thanking Her Husband". Emphasis / emphasis is done by selecting the title thanks to the husband. There is a description of the atmosphere of the handover of the position memory, namely the words of emotion and the choice of words of hoarse voice and words of gratitude to the husband that appear several times.

Then the article explains Sri Mulyani's program, goals, and hopes for her staff at the ministry. In the next article highlighting the profile, the word Srikandi was also chosen as the title highlighted by Kompas Sri Mulyani having all the prerequisites for competence as a minister, namely prestige, prestige, and the word strong aura. Republika, on the other hand, chose Sri Mulyani's expression, which she felt honored to be trusted again as a minister, was the choice for the title of the article.

Announcement of the appointment of Retno Marsudi as Minister of Foreign Affairs, Kompas.com chose the title, Retno Marsudi was again trusted to be Minister of Foreign

Affairs. As the source of the problem in the article, "many parties predict Retno will return to fill the ministry post that he previously led". "He has been pursuing a career in diplomacy for a long time" becomes a moral judgment, "even to the point where he is today" becomes the final assessment. Meanwhile, *Republika.co.id*, choosing the title "Retno Marsudi will Strengthen Economic Diplomacy", deserving to remain a minister became the final assessment of *Republika* when Retno Marsudi was appointed as minister for the second time.

Ida Fauziyah's announcement, *Kompas.com* made the issue of Ida Fauziyah's confidence able to help Jokowi by bringing up a title in the form of an Tanya sentence and inviting the bearer to find out who Ida Fauziyah was. "Claims Who Can Help Jokowi to Become Minister, Who Is Ida Fauziyah's Figure?", As an identification of the problem and why the news subtitles chosen were, "who is Ida Fauziyah?" The moral record uses the depiction of the clothes worn by Ida Fauziyah, namely white clothes, the color of the hijab used, and Ida Fauziyah's smile expression.

Add more organizational and political experience. So that the main assessment of *Kompas* on Ida Fauziyah who was chosen to be the Minister of Manpower because Ida Fauziyah and Hanif Dhakiri are the same from the politicians of the National Awakening Party (PKB). Meanwhile, *Republika* chose the issue of affirmation and support from the previous Minister to highlight that Ida Fauziyah deserves to be chosen as Minister of Manpower. Choosing the title ". Hanif: Ida will bring the Ministry of Manpower to attend to Indonesian workers. Ida Fauziyah will bring all Indonesian workers to a problem. Optimism, organizational experience, support his moral judgment. The conclusion of the *Republika* assessment borrowed the words of the previous Minister to support and accept the new Minister of Manpower, namely Ida Fauziyah.

The announcement of the appointment of I Gusti Ayu Bintang Darmavati, PPPA Minister, *Kompas.com* chose the profile to be the title, the news was combined with the inauguration of all ministers in Jokowi's Cabinet. The profile further highlights organizational experiences and most recently gave the decision that I Gusti Ayu had a background as a cadre of the Indonesian Democratic Party of Struggle (PDIP).

The *Republika* article raises the news about these 5 Female Ministers, namely with the title "Jokowi Appoints Five Heroines in the Advanced Indonesian Cabinet", the choice of issue of 5 Female Ministers which is made *Republika.co.id*. The capabilities and competences of women ministers are aligned with the figure of Srikandi. Srikandi is a character in the epic from India, namely Mahabharata. A figure capable of performing the best in a field controlled by men, assertive and brave, independent has a learner nature, still has a female side, and can be a role model.

Announcement of the appointment of Siti Nurbaya *Kompas.com* to select "Siti Nurbaya to become Minister of Environment and Forestry Again", Continuing the program that had been carried out in the previous period, *Republika* raised the title, "Siti Nurbaya is a politician who is considered to represent the Nasdem Party", and her moral judgment is a servant of the state. who are achievers. Acquisition of Siti Nurbaya as the Main Service Star. Affirmed by the choice of quoting the phrase, "I find this related to my field of duty as a bureaucrat who works in the development of consolidation and restructuring of the domestic

political system to build state administration and for welfare" is the core decision of the article on Siti Nurbaya.

Female Leader and Online Media Framing

From a series of analyzes, online media Kompas.com and Republika.co.id can be compiled as follows:

Table 5 Frame Online Media of Female Ministers in Indonesia

No	Female Minister	Kompas.com	Republika.co.id
		Frame on the appointment of 5 Female ministers	
1	Sri Mulyani (Ministre of Finance)	Affirmation of the success of women as leaders up to 2x from family roles.	The criteria for a leader to be trusted as a minister
2	Retno Marsudi (Minister of Foreign Affairs)	Trust in predicted competencies	The election as a minister is in accordance with the predictions of many people
3	Ida Fauziah (Minister of Manpower)	Readiness to become a minister and ownership of support from previous ministers	Qualified in the manpower sector
4	I Gusti Ayu Bintang Darmavati (Minister of Women's Empowerment and Child Protection)	Inauguration with other ministers	Inauguration with other competent ministers (Srikandi)
5	Siti Nurbaya (Minister of Environment and Forestry)	Reappointment as Minister of Environment and Forestry	Inauguration with other competent ministers (Srikandi)

Source: Data Collection, 2019

From the narrative above, it can be understood that the female ministers reported are described as secondary others who are trusted and capable. Even though it has highlighted professional capacities and abilities, the dominant narrative using the terms pointing, choosing and trusting tends to put forward the role of the president who happens to be male.

Discussion

The basic potentials possessed by women as religious, individual, social and cultural beings are actually no different from men. The various results of these studies showed no significant difference in the potential basic abilities of the two types (male and female). The domination of men to remain as leaders has an impact on various socio-cultural products that have detrimental and unequal views for women.

This aligned with Wright and Holland (2014) that gendered media framings: limited the saliency of women leader speech; curtailed calls for wider introspection especially in political leadership on cabinet.

Based on the choice of titles presented, the selected keywords again become dominant. This is because most of the ministers who are inaugurated are ministers who have previously held the same position. In addition, terms with masculine-feminine nuances are also used by pinning the keyword Srikandi. Gender relations in the characterization of Srikandi and Dewi Kunti in the puppet stories, the struggle is dominated by men, but it leaves a gap in the "role" of women who at times were able to "master" the roles of men. Gender equality in heroines emphasizes equality of roles and skills, as well as the process of fighting for the State. Also there are strength, courage, aggressiveness, leadership, assertiveness, domination, and violence.

Even though the individual is not identical with the role, he still carries out activities in accordance with the measures of the implementation of that role. The typology of roles is a necessary relationship for institutional behavior, thus roles can be said to be the basic unit of objective institutionalized rules. However, the role of women in political parties is none other than where women who dream of entering the political arena should not be complacent just doing administrative tasks, they should try hard to climb the ladder. the party hierarchy leads to a more responsible managerial position which not only adds insight but also increases their knowledge of the party and communication.

4. Conclusion

Based on the choice of titles presented, the selected keywords again become dominant. This is because most of the ministers who are inaugurated are ministers who have previously held the same position. In addition, terms with masculine-feminine nuances are also used by pinning the keyword Srikandi for representing Indonesia's Female Minister. This mean gender equality in heroines emphasizes equality of roles and skills, as well as the process of fighting for the State.

Even though the individual is not identical with the role, he still carries out activities in accordance with the measures of the implementation of that role. The typology of roles is a necessary relationship for institutional behavior, thus roles can be said to be the basic unit of objective institutionalized rules. However, the role of women in political parties is none other than where women who dream of entering the political arena should not be complacent just doing administrative tasks, they should try hard to climb the ladder. the party hierarchy leads to a more responsible managerial position which not only adds insight but also increases their knowledge of the party and communication. For further research can be focusing on developing gender analysis studies and proceeding to research at the Meso and macro level. From the production level and the social level.

Practically, with this reasearch in Indonesia theres is a must work hard for implementing gender perspective that focuses on the symbol of religiosity. Especially on constructing character of religiosity that is free of gender bias while still highlighting the capacity of women as public officials or leaders.

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